

# HL

## HEIDI LEE

ART ADVISORY

**Heidi Lee Art Advisory** builds and manages collections for private and corporate clients including Fortune 500 companies, family estates, non-profits and individuals. We have extensive experience with art acquisitions, collection management, estate liquidations and art appraisals. In addition, our clients use our services to find new ways to enhance the value of their collections as well as gain exclusive access to top quality fine art. We work on the basis of personal integrity and ethical working procedures making decisions solely on behalf of the client.

### Services

- ✓ Art consultations for home, office or corporate collections
- ✓ Liquidations of art collections and resale of specific artworks
- ✓ Art acquisitions and art sourcing for any artist or medium
- ✓ Professional guidance making art donations to museums and charities
- ✓ Administration of loans and consignments
- ✓ Installations, framing, shipping, art handling, conservation, storage, security, insurance
- ✓ Art collection management, inventory tracking, and cataloging
- ✓ Label system and collection database development
- ✓ Fine art appraisals
- ✓ Art leasing programs
- ✓ Art events and exhibition planning
- ✓ Art registrar
- ✓ Art market analysis
- ✓ Guided tours and lectures
- ✓ Community outreach and education programs

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*"Other advisors I talked to were going to charge me twice as much and take twice as long to do our first art exhibition and it would have been half the quality! Choosing to work with Heidi was a no brainer."*

**Tori LaLonde**  
Manager, A.T. Kearney Inc.

*"Heidi is a rare jewel. She is trustworthy, professional and extremely knowledgeable about art. And if she can't find the art you want, no one can."*

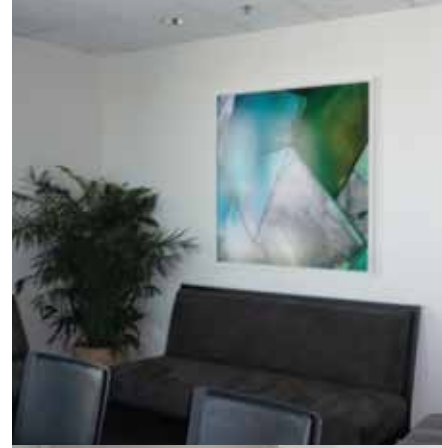
**Judi Papadopolis**  
Art Collector, New York

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### HEIDI LEE

Heidi Lee Art Advisory Ltd. | 244 Madison Avenue, Ste PHE, New York, NY 10016

Tele +(1) 917-882-7944 | Fax (917) 423-0469 | Skype heidileenyc | Web [HeidiLeeArtAdvisory.com](http://HeidiLeeArtAdvisory.com)





New York-based art advisor, Heidi Lee, founded HLAA in 2002. She has extensive experience with art acquisitions, estate liquidations, collection management and appraisals. She has worked on numerous corporate collections including **Merrill Lynch, Goldman Sachs, Capital Group, Davis Polk, A.T. Kearney** and **Exxon's Teagle Foundation** and has helped clients acquire and appraise hundreds of artworks by emerging and established artists. She has advised clients on significant works by Mark Rothko, Andy Warhol, Jean-Michel Basquiat, Roy Lichtenstein, Agnes Martin, Damien Hirst, Keith Haring, Richard Prince, Ghada Amer, Anish Kapoor, John Baldessari and many others. She is currently advising private clients of **JP Morgan Chase, Morgan Stanley Smith Barney, and Christie's**.

Ms. Lee is deeply entrenched in the art world and travels nonstop to attend major art fairs, auctions, and exhibitions. She is co-chair of the **New Museum's Contemporary Council** and chairman of **Christie's Education Alumni Society**. Last summer she won a grant to curate an exhibition featuring critically acclaimed artists Keith Haring, Shepard Fairey, Robert Williams and Ron English.

Ms. Lee holds a master's degree from Christie's Education in *Modern Art, Connoisseurship and the Art Market* and is a USPAP certified art appraiser. She is also a member of the Sheba Medical Center's SILC Advisory Board.

Memberships: **Solomon R. Guggenheim's Acquisitions Committee and Intervals, Whitney Museum of American Art's Patron Circle**

### Clients and Affiliations



"HLAA made me realize that I do not have to put aside the joy of collecting in order to do proper documentation and record keeping. I am convinced that I will have a better collection in the long run as a result."

**Ronald Shelp**  
Renowned Art Collector

*Heidi Lee Art Advisory has guided clients in building first-class international collections of contemporary art."*

**Michael Gitlitz**  
Director of The Marlborough Gallery

### Featured In & On



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